

inirastructure Management

February 9, 2018

IMG's strategic vision is based on Health Insurer IT's 2018-2020 core strategies.

2018-2020 IT STRATEGY



- Rationalize applications and consolidate to national platforms, where possible
- · Shift applications to lower cost infrastructure
- · Fully decommission retired applications
- · Increase infrastructure flexibility to reduce fixed costs
- · Strengthen data management practices



- · Leverage automation to reduce development time and costs
- · Share selected technical platforms



- · Manage IT consumption through joint business and IT efforts
- · Aggressively pursue cost savings through investments
- Continue aggressive optimization of investment projects' ongoing maintenance costs
- Leverage automation to reduce manually intensive operations
- · Increase self-service capabilities and options



- · Consolidate or retire data centers, where possible
- · Reduce unnecessary variation
- · Rationalize end user devices, printers and telephony



- · Optimize IT workforce
- · Continue implementation of location strategy
- · Continue to renegotiate vendor contracts

IMG Vision

Deliver key infrastructure services with a high degree of availability and responsiveness to innovation to enable our customers to run and transform their businesses in a rapidly changing healthcare and technology landscape

IMG Strategy

By 2020, IMG will operate as a highly functioning as-a-service organization, capable of fueling customer transformation, by shifting to a customer and service offering oriented model, and developing world class customer service, service delivery assurance, vendor management and strategy functions.

IMG will undergo a transformation to bring its strategic vision to fruition. The transformation leverages three core tenets.

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Transformation Tenets

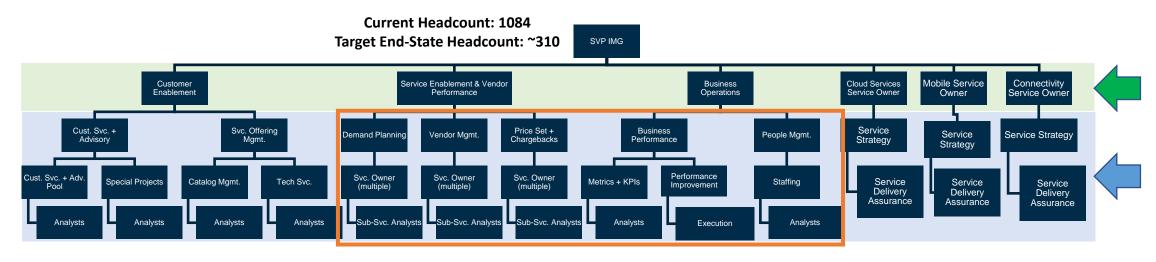
Business Model	Organizational Structure	Technology		
Core Service Line Orientation Orientation around three core services which are each managed by a single accountable owner	Cross-Functional Teams have dedicated function and service line orientations	Automation Automated monitoring and proactive issue response		
Functional Orientation Orientation on functional areas (Customer Enablement, Service Delivery, Vendor Enablement, and Strategy)	Right-Sized Teams Team allocations are representative of all insourced and outsourced service offerings	Intelligent Technology Intelligent price setting, chargeback, and demand planning mechanisms and Al-enabled service integration		
Build vs "As a Service" Clear, binary approach to delivering services through insource and outsourcing services with Vendors accountable for delivering holistic service offerings	Geographic Presence Expanded geographic presence to better meet customer needs	Future-Ready Capabilities Proactive technology trend response capabilities that align with business strategy		

The core tenets will drive IMG to an As-a-Service operating model. This model results in a target end-state organization that is vastly different from today's IMG structure.

Transformation Tenets Further detail can be found in Appendix A. **Organizational Structure Technology Business Model** The business model will evolve to be more dynamic The organization will be streamlined and more efficient Technology solutions will be leveraged to optimize • Core Service Line Orientation: Cloud Services, Mobile, Cross-Functional: The service strategy teams will work closely performance with functional teams to enable an end-to-end service Automation: Performance monitoring and management and Connectivity Functional Orientation: Customer Enablement, Service service delivery management and integration will be delivery Right-Sized Teams: The entire organization will be right-sized **Enablement, Business Operations** automated Build vs "As a Service": Each service will have a unique Build to fit the needs of the business Intelligent Technology: Price setting, chargebacks, and Geographic Presence: Select teams will be shifted to Atlanta vs "As a Service" model demand planning will leverage advanced technologies Future-Ready Capabilities: A proactive approach to business strategy that responds to innovation in the market

The current organization is highly dependent on four service delivery oriented towers and minimally utilizes four cross-functional towers.

The target end-state organization leverages a significantly more cross-functional orientation to deliver services. This results in a 70% smaller organization.

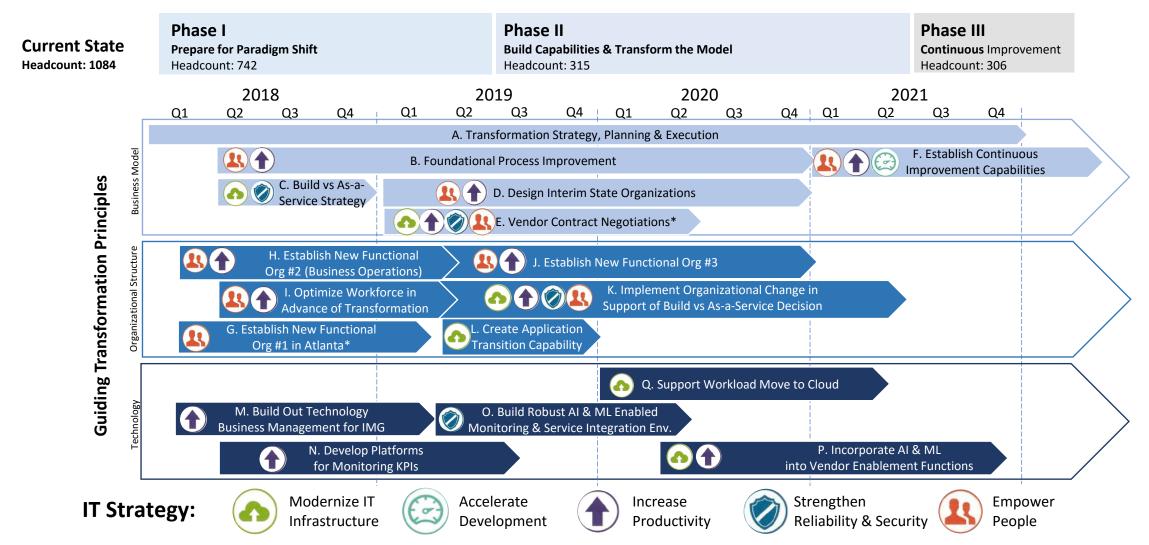


IMG will complete a three-phase transformation. The transformation evolves IMG into a highly-mature As-a-Service model.

Further detail can be found in Appendix B.	Phase I Prepare for Paradigm Shift	Phase II Build Capabilities & Transform the Model	Phase III Continuous Improvement	
Business Model				
Core Service Line Orientation Orientation around three core services which are each managed by a single accountable owner			Build up future-ready technology orientation	
Functional Orientation Orientation on functional areas (Customer Enablement, Service Delivery, Vendor Enablement, and Strategy)		Build up functional capabilities		
Build vs "As a Service" Clear, binary approach to delivering services through insource and outsourcing services with Vendors accountable for delivering holistic service offerings	Define the strategy			
Organizational Structure				
Cross-Functional Teams have dedicated function and service line orientations			Integrate cross-functional teams	
Right-Sized Teams Team allocations are representative of all insourced and outsourced service offerings		Right-size teams		
Geographic Presence Expanded geographic presence to better meet customer needs	Distribute resources to Atlanta			
Technology				
Future-Ready Capabilities Proactive technology trend response capabilities that align with business strategy			Build capability to respond to innovation in the market	
Intelligent Technology Intelligent price setting, chargeback, and demand planning mechanisms and AI-enabled service integration	*Build out baseline operations technology capabilities for transformation	Equip Vendor Enablement function with advanced tech.		
Automation Automated monitoring and proactive issue response		Automate monitoring and service integration		

The transformation will take four years and follow a step-by-step approach to achieve the strategic vision.

Further detail can be found in Appendix C.



^{*}Atlanta Timeline: The move to Atlanta must occur before May/June 2018 in order to achieve target benefits

Dhaca I

Dhace III

The transformation will yield a net savings over a four-year time horizon of \$332 M. Beyond the four-year mark, the total cost basis of IMG will be reduced by \$472 M annually.

Further detail can be found in Appendix D.

Current State Headcount: 1084	Phase I Prepare for Paradigm Shift Headcount: 742			Phase II Build Capabilities & T Headcount: 315	Build Capabilities & Transform the Model			Phase III Continuous Improveme Headcount: 306	nt
	2018		2019		2020		2021		2022
in Millions	Incremental	Cumulative	Incremental	Cumulative	Incremental	Cumulative	Incremental	Cumulative	Onward
III WIIIIOIIS	Annual	Project to Date	Annual	Project to Date	Annual	Project to Date	Annual	Project to Date	
Estimated Savings	\$119.1	\$119.1	\$151.1	\$270.2	\$111.1	\$381.3	\$90.7	\$472.0	\$472.0
People ¹	67.7	67.7	66.9	134.6	38.5	173.0	12.6	185.6	annual savings
CapEx ²	83.5	83.5	182.9	266.4	107.7	374.1	20.1	394.2	J
Outsourcing ³	-32.1	-32.1	-98.6	-130.7	-35.1	-165.8	58.0	-107.8	
Estimated Cost	\$39.3	\$39.3	\$43.4	\$82.6	\$41.6	\$124.2	\$16.2	\$140.4	
External (Services) Cost ⁴	12.1	12.1	13.1	25.2	12.8	38.0	5.8	43.8 ^B	
Internal Cost ⁵	2.4	2.4	6.4	8.8	8.0	16.8	2.2	18.9 ^C	
▼ Technology Cost ⁶	0.3	0.3	3.9	4.1	3.9	8.0	2.4	10.4	
Restructuring Cost ⁷	24.6	24.6	20.0	44.5	17.0	61.5	5.9	67.4	
Net Benefit	\$79.8	\$79.8	\$106.3	\$186.2	\$70.9	\$257.1	\$74.5	\$331.6	
ROI	203%	203%	237%	222%	176%	207%	460% ^A	236%	

Assumptions

Estimated Savings

Estimated Costs

Call Outs

Overall organizational cost structure is lowered by \$472M every year after 2021

Total cumulative transformation costs will net \$331.6M in benefit and excludes Health Insurer ancillary teams (supporting SMEs that are sporadic in nature and do not required dedicated resources)

¹Includes salary, incentives, benefits, vacation, training, and staff augmentation vendor spend

²Includes vendor CapEx spend and Depreciation & Lease

³Includes vendor spend on non-capex and non-staff augmentation services

⁴Assumes market consulting service rates

⁵Assumes \$95/hr. cost per internal resource, calculated from an average all-in annual cost per employee of \$181k

⁶High-level benchmark estimates

⁷Placeholder value to be updated with HR financial impact results

AIMG begins realizing vendor rationalization savings (project E) in 2021

^BExternal Services cost are based on market consulting service rates

^CInternal labor can be converted into external labor and vice versa

IMG will utilize a cross-functional approach to planning, managing, and executing the transformation and its many components.

Transformation Program Strategy

Provides executive leadership in providing strategic vision, working closely with the Transformation Program Core Team and IMG Tower Leads

Resources: IMG Leadership Key Responsibilities:

Executive Leadership

- Ongoing strategic refinement and alignment
- Long term transformation program planning, integration, and management
- Communication strategy
- Project evaluation and approval

Transformation Program Core Team

Translates strategic vision into implementable project delivery plans and supporting project delivery teams as needed

Resources: HR, Legal, Business Operations Key Responsibilities:

- Short-term and mid-range planning and management
- Completing pre-work for project delivery work
- Supporting project delivery teams with execution
- Tracks and monitors project success metrics
- Change management & communications support

IMG Leads

Responsible for supporting transformation plans and providing subject matter expertise and resources as needed

Resources: IMG Tower Leads & Dedicated Resources Key Responsibilities:

- Support project execution and implementation
- Support change management and communications
- Provide subject matter expertise and resources as needed

Transformation Project Delivery Teams

Responsible for leading project execution and delivery, as well as solution and subject matter expertise

Resources: Business Operations, Team Experts, L3 Leads Key Responsibilities:

- Accountable for leading execution and end-to-end delivery
- Responsible for detailed planning
- Identifies and resolves issues and conflicts

Relationships and Interdependencies



The first step to launch the transformation is the establishment of a target end-state function in Atlanta.

Further detail can be found in Appendix C.

Current State
Headcount: 1084

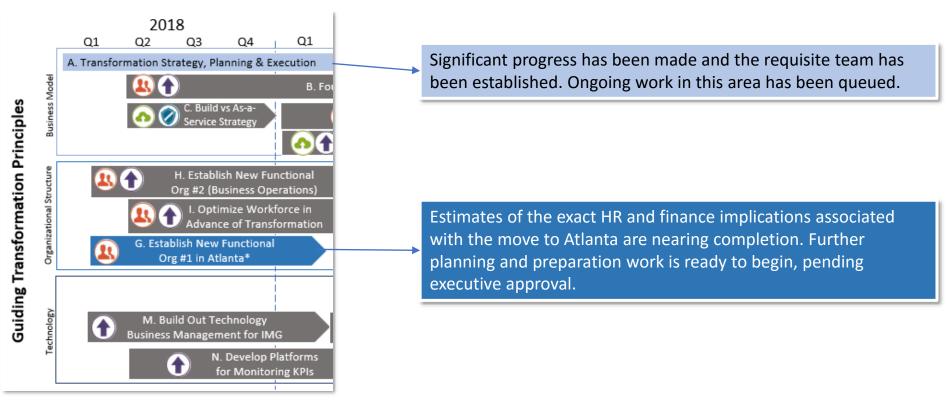
Phase I Prepare for Paradigm Shift Headcount: 742 Headcount: 742 Headcount: 742

Phase II

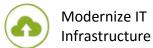
Build Capabilities & Transform the Model

Headcount: 315

Phase III
Continuous Improvement
Headcount: 306

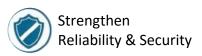


IT Strategy:











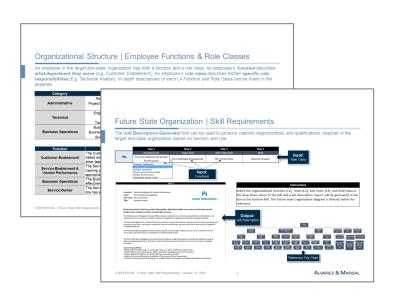
Appendix Table of Contents

Appendix A Components

The target end-state organization's supporting information can be found in the following documents: (1) Future State Skill Requirements, (2) Dispositioning Methodology, and (3) Job Description Generator.

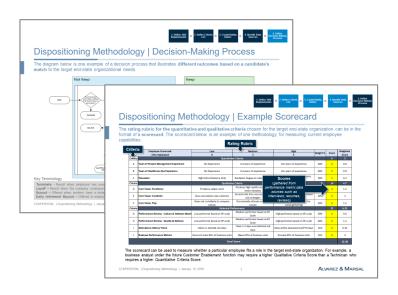
Future State Skill Requirements

The skills required in order to support the target end-state business model have been defined.



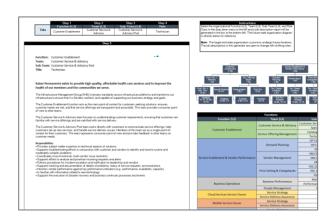
Dispositioning Methodology

A potential dispositioning methodology to move employees into the target end-state organization has been drafted.



Job Description Generator

A job description generator that builds responsibilities and qualifications based on function and role class has been created.

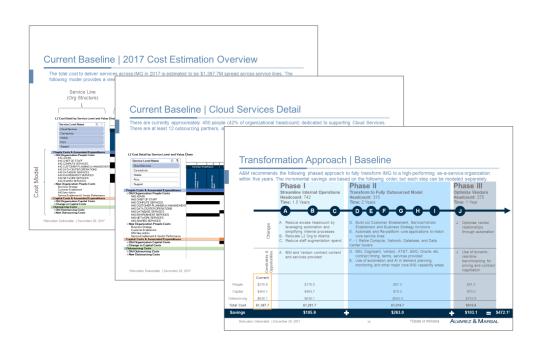


Appendix B Components

Supporting information related to the phased transformation approach can be found in the Future State Deliverable document.

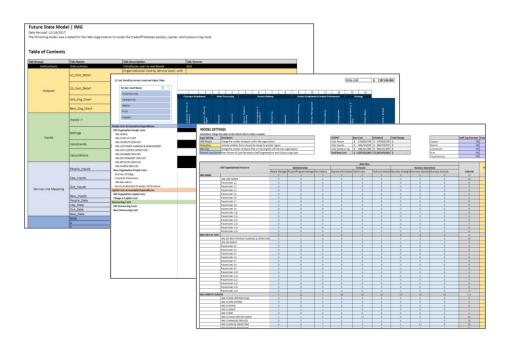
Future State Deliverable

High-level savings estimates for the transformation recommendations in order to achieve the target endstate organization have been made.



Future State Model

A dynamic total cost calculator that estimates highlevel savings for each step of the transformation has been built.

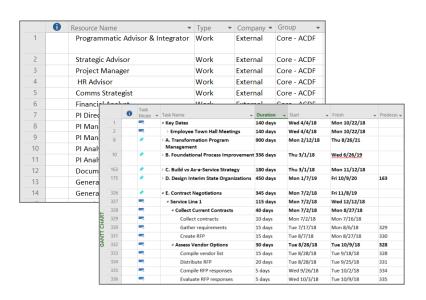


Appendix C Components

The transformation plan's supporting information can be found in the following documents: (1) Master Project Plan and (2) Project Charters.

The Master Project Plan

Master project plans have been created that specify target timelines, resources, and interdependencies.



Project Charters

A project charter has been created for each individual project which outlines key phases, success metrics, and implementation details.

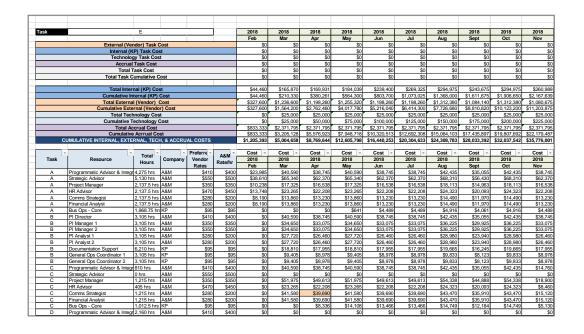


Appendix D Components

Supporting information for the transformation business case can be found in the Cost Assumptions Analysis workbook.

Cost Assumptions Analysis

Analysis has been completed including assumptions made on calculating cost and savings for all transformation workstreams.



THANK Out